# Class Schedule for Group 3: July through September (4:30-6pm)

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| Topic | Date |
| Session 1: Introduction + First Principles | Thursday, July 16\* |
| Session 2 & 3: Competitive Analysis | Monday, July 20 and Wednesday, July 22 |
| Session 4: The Lean Startup Method | Monday, July 27 |
| Session 5: Customer Discovery & Hypothesis Development | Wednesday, July 29 |
| Session 6: Customer Interviewing | Monday, August 3 |
| Session 7: Compliance – Business Formation & Taxes | Wednesday, August 5 |
| Session 8: Customer Relationships & Session 6 follow-up | Monday, August 10 |
| Session 9: Marketing | Wednesday, August 12 |
| Session 10: Get your free website! | Monday, August 17 |
| Session 11: Local business owner | Wednesday, August 19 |
| Session 12: Certification | Monday, August 24  |
| Session 13: Hiring employees & Financial literacy for businesses | Wednesday, August 26 |
| Session 14: Bookkeeping and point-of-sales systems | Monday, August 31 |
| Session 15: Quitting your job + balancing entrepreneurship with life | Wednesday, September 2 |

\*Different date due to vacation of instructor