

# 2025 ANNUAL REPORT

Taking Action,  
Moving Forward



# Leadership's View: This Year and Beyond

This past year reminded us that transformation is built; one block, one conversation, and one act of trust at a time.

FY 2024-2025 has been a year of rebuilding, refocusing, and renewal. Together with our staff, board, and community partners, we have strengthened NECIC's foundation and realigned our work with the vision that began nearly two decades ago, to improve the quality of life for North End residents and create a thriving, equitable Mansfield for all.

We renewed our focus on clarity and accountability, modernizing systems, reconciling finances, and updating policies and partnerships. These steps ensure that every dollar, hour, and relationship advances our mission transparently and effectively.

## Community Impact and Growth

Our work continues to evolve in meaningful ways:

- NECIC Staffing expanded into Ashland, Wooster, and beyond, connecting people to meaningful employment and advancing community wealth-building.
- Our two farms produced record harvests while deepening partnerships across the North End.
- Elder and Neighborhood Programs continued to unite residents and remind us that transformation begins with human connection.

## Looking Ahead

Our priorities for the coming year are clear:

- Growth of NECIC Staffing to ensure long-term sustainability.
- Advance the Springmill/Bowman Community as a home for shared progress, with North End voices guiding every decision.
- Expand Farming Programs to strengthen local food access and opportunities.

This has been a year of humility, growth, and gratitude. We are deeply thankful for the trust and patience of our residents, community partners, staff, civic leaders and The Richland County Foundation who continue to walk beside us.

With your continued support, NECIC is not only stabilizing, but coming home to the North End to build something lasting for the community.

With gratitude and purpose,



**Matthew Scruggs**  
Chief Executive Officer



**Chris Hiner**  
Board President



In 2025, NECIC strengthened community presence and prioritized the execution of its most mission-critical programs.



### Community Dumpster Days

NECIC, in partnership with the Richland County Land Bank and Metal Conversions helped remove approximately **20 dumpsters** worth of trash from the North End through our two Community Dumpster Days in 2025.



### Elder Program

For 18 years, the North End Elder Program has brought together 60+ seniors to share meals, laughter, and fellowship. Meeting twice a month, this long-standing program continues to be one of NECIC's greatest joys.



### North End Farmers Market

2025 wrapped up strong at the North End Farmers Market. Vendors reached **\$27,023.16** in total sales, keeping local dollars local and supporting entrepreneurship. We also broke our all-time attendance record during Farmers Market Week, welcoming **415 unique visitors** in a single day, a clear sign of how much this market means to our community.



### NECIC Staffing Expands

NECIC Staffing expanded its innovative alternative staffing model to Wooster, bringing our mission of connecting people with meaningful employment to a new community. The Wooster expansion allows NECIC Staffing to partner with local businesses and job seekers, offering personalized support that goes beyond traditional hiring. Our team is helping to build stronger, more inclusive workforces across north-central Ohio.

### Produce Donations

In 2025, NECIC has donated over **3,000 lbs** of fresh produce between our two farms. Much of this goes to organizations like Matthew 25, who help ensure that healthy, local produce makes its way into the hands of North End Residents.



# 2025 Board of Directors

**President**  
Chris Hiner

**Vice President**  
Braxton Daniels III

**Treasurer**  
Ken Dudley

**Secretary**  
Shefali Shah

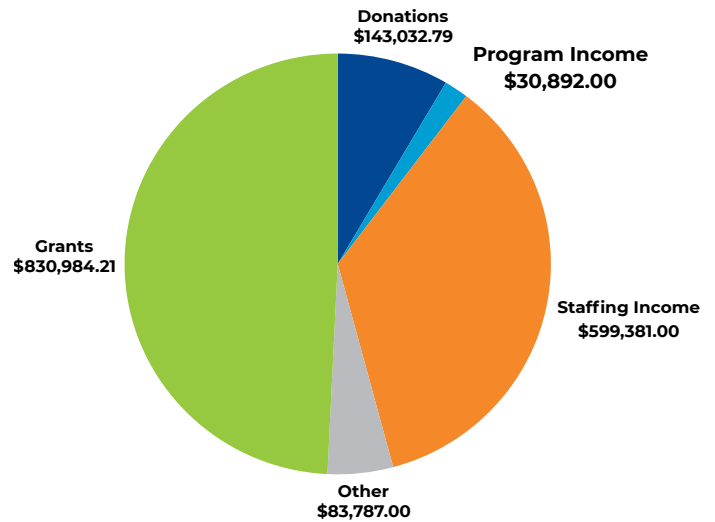
## Board Members

Jacqueline Rawls  
Edward Harris  
Shiela Elder  
Kye Bowman  
Phil Mazzocco

## Staff

**CEO**  
Matthew Scruggs  
**COO**  
Tionna Perdue

# 2025 Financial Snapshot



## THANK YOU TO OUR INVESTORS

*July 1, 2024 through June 30, 2025*

### **\$750,000 - \$1 Million**

Fran & Warren Rupp Advised Fund

### **\$500,000 - \$749,999**

North End Community Improvement  
Collaborative Inc. Fund at Richland County  
Foundation

### **\$10,000 - \$499,999**

Alumni Roofing Co.  
Area Agency on Aging  
Hire Family Foundation  
Key Bank Foundation  
Michael & Carol Chambers  
Park National Bank

### **\$5,000 - \$9,999**

PRADCO  
Richland Gives  
The Elder Jar  
Wilging, Roush & Partners

### **\$3,000 - \$4,999**

First Energy  
George & Kelly Andress

### **\$2,000 - \$2,999**

Amy & Jay Goyal  
Carol Payton  
D.J. and Elizabeth Daniels  
Elder Trip Donations

### **\$1,000 - \$1,999**

Charles Brown  
Christian Life Ministries  
Ken Dudley  
Kristine Lindeman  
Mansfield Gay Pride Association  
Richland Gives Day of Giving Matching Grant  
Sutton Bank  
Tionna Perdue

### **\$500-\$999**

Carol Thomas  
Dumpster Day Collection  
Johnathan & Matthew Benko-Scruggs  
Kayla McMayhon  
Lucas and Katie Gerber  
Maya Francis  
Melissa Drozda  
Philip Mazzocco  
United Way

### **\$200-\$499**

Deanna West-Torrence  
Elena Gaarder  
EPIC  
Fidelity  
Jean & Jim Kulig  
Suzy Beeson  
Tuukka Hess  
William and Kathleen  
Wray C. and Janet B. Smith Fund

### **\$100-\$199**

Aurelio Diaz  
Brian McCartney  
Jacqueline Williams  
Jeanette Temple  
Joanne C. Mudra  
Jotika Shetty  
Julianna Akuchie  
Kaitlyn Serrao  
Kroger  
Maddox Memorial Church  
McPherson Family  
NAMI  
Paul Robinson  
Stephanie Popa  
The Hiner Family  
Virginia A Long

***We received 45 generous gifts under \$100 that contributed \$964.29 to fund our mission***

***We received 19 anonymous gifts that totaled \$1,542.05 to help fund our mission***